



WOMEN IN RAIL AWARDS

THURSDAY 19 APRIL 2018

Women in Rail is delighted to launch its first award ceremony, the Women in Rail Awards, on the evening of Thursday 19 April 2018 at the stunning 'Underglobe' beneath Shakespeare's Globe Theatre.

The Awards mark the fifth anniversary of the official launch of the Women in Rail group and aim to showcase and reward individuals and companies (large or small) who have made a significant contribution to improving diversity and gender balance within the UK rail workforce in the last five years.

There are a number of sponsorship packages available for the Women in Rail Awards 2018, including main corporate sponsorship (Headline, Champagne Reception, Entertainment) and individual award sponsorship. Becoming a Women in Rail Awards sponsor will allow your company to demonstrate its commitment to improving diversity within the UK rail industry and its support of the ground-breaking work of Women in Rail.

Guests at the awards ceremony will represent a cross section of the UK railway industry and include key stakeholders and decision makers, infrastructure providers, operators, manufacturers, rolling stock companies, technical consultancy companies and suppliers to name a few.

The Underglobe, London

Order of Events

Champagne Reception	18:30
Dinner	19:30
Awards Ceremony	21:00
Music & Dance	22:00
Carriages	01:00

Dress Code: Black Tie

HEADLINE SPONSORSHIP PACKAGE

Headline sponsorship carries a solo sponsor guarantee.

Our Headline Sponsor will receive the most prestigious promotional elements of the Women in Rail Awards and the highest level of visibility at the awards ceremony, in addition to service and support from the awards management team.

As the Headline Sponsor, your corporate identity will be prominent on all literature associated with the event. You will be granted continuous brand exposure during the build-up to and the awards ceremony.

Sponsorship Benefits Include:

- Headline leaderboard, banner or MPU on our dedicated awards web page
- Personalised invitations for your guests
- License to use the 'Headline Sponsor' Logo
- Pre-event branding across dedicated social media channels
- Logo included on all marketing material, including joining instructions and ticket promotion
- Half page feature on the WR Awards website
- Logo and company profile on the WR Awards website

At the Event:

- Premium branding during the Champagne Reception and throughout the event
- Large Format print display in the Champagne Reception
- Two (2) tables in the premium area for twenty (20) guests
- A senior company representative and guest invited to sit at the top table
- Your company representative invited to make a Welcome Address
- Your company representative invited to present one of the awards including an introduction from the MC
- Your corporate identity engraved on the winning award
- Recognition from the stage during the event, thanking you for your support
- Premium stage branding during dinner
- Corporate identity across AV throughout the event
- Headline logo placement on the programme
- Premium positioned full-page advertisement in the programme

After the Event:

- Post-event branding across dedicated social media channels
- Recognition in all press releases
- Access to all photography from the night for your own post-event promotion
- Corporate logo promotion across our dedicated awards web page for a full year!

HEADLINE SPONSORSHIP: £12,000.00

CHAMPAGNE RECEPTION SPONSOR

Champagne Reception sponsorship carries a solo sponsor guarantee.

The Champagne Reception traditionally marks the start of the evening's proceedings as a meeting point for sponsors, finalists and their guests. It is a highly valuable branding opportunity offering visibility before, during and after the event.

Sponsorship Benefits Include:

- Leaderboard, banner or MPU on our dedicated awards web page
- Personalised invitations for your guests
- License to use the 'Champagne Reception Sponsor' Logo
- Pre-event branding across dedicated social media channels
- Logo included on all marketing material, including joining instructions and ticket promotion
- Half page feature on the WR Awards website
- Logo and company profile on the WR Awards website

At the Event:

- Premium branding during the Champagne Reception and throughout the event
- Branded decoration of the Champagne area
- VIP drinks reception area
- Large Format print display in the Champagne Reception
- Two (2) tables in the premium area for twenty (20) guests
- Recognition from the stage during the event, thanking you for your support
- Stage branding during dinner
- Corporate identity across AV throughout the event
- Logo placement on the programme
- Premium positioned full-page advertisement in the programme

After the Event:

- Post-event branding across dedicated social media channels
- Recognition in all press releases
- Access to all photography from the night for your own post-event promotion
- Corporate logo promotion across our dedicated awards web page for a full year!

CHAMPAGNE RECEPTION SPONSOR: £10,000.00

ENTERTAINMENT SPONSORSHIP PACKAGE

Entertainment sponsorship carries a solo sponsor guarantee.

Awards ceremonies are a fantastic way to celebrate and reward achievement, and what better way to celebrate the industry and the Women in Rail organisation than by providing a first-class entertainment package to offer guests an experience like no other awards ceremony. By becoming the entertainment sponsor your company will be recognised as a key supporter for this prestigious event.

Sponsorship Benefits Include:

- Leaderboard, banner or MPU on our dedicated awards web page
- Personalised invitations for your guests
- License to use the 'Entertainment Sponsor' Logo
- Pre-event branding across dedicated social media channels
- Logo included on all marketing material, including joining instructions and ticket promotion
- Half page feature on the WR Awards website
- Logo and company profile on the WR Awards website

At the Event:

- Premium branding during the event
- VIP drinks reception area
- Two (2) tables in the premium area for twenty (20) guests
- Recognition from the stage during the event, thanking you for your support
- Stage branding during dinner
- Corporate identity across AV throughout the event
- Logo placement on the programme
- Full-page advertisement in the programme

After the Event:

- Post-event branding across dedicated social media channels
- Recognition in all press releases
- Access to all photography from the night for your own post-event promotion
- Corporate logo promotion across our dedicated awards web page for a full year!

ENTERTAINMENT SPONSOR: £8,000.00

AWARD CATEGORY SPONSORSHIP PACKAGE

Showcase your role in the industry by becoming a category sponsor.

There are nine (9) categories available to sponsor.

Our Sponsorship Manager can assist you to select the category that best fits your brand and strategic messages that you want to communicate to market. There can only be one sponsor per category.

Sponsorship Benefits Include:

- License to use the 'Award Sponsor' Logo
- Pre-event branding across dedicated social media channels

At the Event:

- VIP drinks reception area
- Logo placement on the programme
- Half-page advertisement in the programme
- Corporate identity across AV throughout the event
- One (1) table in the premium area for ten (10) guests
- Your company representative invited present your chosen award, including an introduction from the MC
- Your corporate identity engraved on the winning award
- Recognition from the stage during the event, thanking you for your support

After the Event:

- Post-event branding across dedicated social media channels
- Recognition in all press releases
- Access to all photography from the night for your own post-event promotion

AWARD CATEGORY SPONSORSHIP PACKAGE: £5,000.00

TABLES AND INDIVIDUAL SEATS

All table hosts will receive five bottles of wine and three bottles of mineral water. Additional wine may be purchased on the evening via your waiter. A full bar will be available until 00:30am. Guests will enjoy a three-course dinner.

TABLE OF 10: £2,000.00 TABLE OF 12: £2,400.00 INDIVIDUAL SEATS: £200.00