



THE CAREER ACTIVIST MANIFESTO

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Hi, my name is Sarah Rourke and I'm a Career Activist.

And I want to help you become a Career Activist too.

In fact, I'm on a mission to build a community of 1000 Career Activists who know how to consistently and intentionally manage their careers and therefore (let's face it) their lives.

I want you to be able to:

- get the promotions you've worked hard for
- move jobs or even change careers with ease
- react quickly and painlessly to redundancy and unexpected change
- make informed choices about your working life based on what you really want
- attract roles and opportunities that match your real strengths and core desires

And I want you to realise that being able to do all of these things has little to do with luck or accident; you are in control of your ship and it's up to you to learn to sail it well.

You may have been a Career Passivist for most of your working life and there's nothing wrong with that. Many Career Passivists I know have done extremely well for themselves because they are really good at what they do and valued members of the organisations they work for.

But there often comes a point in life where Career Passivist strategies no longer work for you and the tap-on-the shoulder opportunities dry up. Or you wake up one day and see that much of your working life you've been a passenger on someone else's ship and you realise that if you want to achieve what you want then you're going to have to take control and steer your own ship!

Which means it's time to become ... a Career Activist.

Career Passivist vs Career Activist

Don't know your unique strengths and skills set

Wait for someone else to tell you what they're worth

React to whatever comes along whenever it turns up

Don't market yourself and reluctantly sell yourself if you have to

Take action only when the current role becomes unbearable or external forces create change

Can't bear the idea of playing the game so opt out and stay still

Understand yourself well and are able to articulate this understanding to others

Are confident that you are worthy of what you're asking for

Maintain your profile and brand, even when they're not looking to move roles

Know how to market yourself consistently and sell yourself when it matters

Make intentional, consistent moves to put pennies in the pot now to cash in when you need or want to move

Know that there is a game to be played and joining in isn't wrong, it's necessary

Sign up for my newsletter for actionable tips, advice and insight into becoming a Career Activist.

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